




MAP YOUR TRAIL TO BUSINESS SUCCESS

FALL 2019 CLASSES, WORKSHOPS, & EVENTS



MAIN TREKS



PEER COHORT COURSES TO SUPPORT YOU FROM STARTUP TO SCALE-UP.

FOUNDATIONS

For aspiring entrepreneurs. A comprehensive business plan in 6 weeks.

ALPINE

For existing business owners. Assess, plan next steps, and reconnect with the "why".

SCALEUP WNC

Growth management training and CEO roundtable for owners exploring scaling up.

FINANCIAL TOOLS

Smart and simple financial management tools for small business owners.

QUICKBOOKS

How to use QuickBooks Online for book-keeping, financial reports, and more.

SIDE TRAILS

SPECIAL TOPIC WORKSHOPS, INNOVATION LABS, NEW RESEARCH & MORE

CLASSES EN ESPAÑOL

Ofrecemos muchas de nuestras clases principales en español, incluyendo Fundaciones, QuickBooks y más

APPALACHIAN GROWN FARM BUSINESS INITIATIVE

Workshops and coaching for WNC farms to increase profitability and reduce risk. Partnered with Appalachian Sustainable Agriculture Project.

GROWING OUTDOORS

A new partnership to help expand the Outdoor Recreation Industry in Western North Carolina.

CRAFT YOUR COMMERCE

A series for makers done in partnership with The Center for Craft.

BOOST YOUR B CORP CERTIFICATION

Learn how to boost your B Impact Score from a rep of a local certified B Corp.

COOPERATIVES & WORKER OWNERSHIP LAB

A year long initiative to advance cooperatives and employee ownership.

EQUITY CROWDFUNDING

A pilot cohort of companies and investors interested in NC's new crowdfunding laws.

COURSES (START DATES)

- #### FOUNDATIONS
- 8/13 Tuesdays 6-9pm in Boone
 - 8/21 Wednesdays 9am-12pm in Asheville
 - 9/12 Thursdays 9am-12pm in Asheville
 - 9/18 Wednesdays 6-9pm in Asheville
 - 10/3 Thursdays 6-9pm in Polk Co.
 - 10/15 Special Foundations for Makers & Creatives Tuesdays 9am-12pm in Avl
 - 10/16 Wednesdays 1-4pm in Asheville
 - 11/6 Wednesdays 6-9pm in Asheville

- #### ALPINE
- 9/10 Tuesdays 6-9pm in Shelby
 - 10/2 Special Alpine for Makers & Creatives Wednesdays 9am-12pm in Avl
 - 10/21 Mondays 9am-12pm in Polk Co.

- #### SCALEUP WNC
- Join us at The Big Ask Pitch (see details to right) and applications for the 2020 program will open this fall - stay tuned for details.

- #### FINANCIAL TOOLS
- 10/17 Wednesdays 9am-12:30pm in Asheville

- #### WAYPOINT ACCELERATOR
- 8/18 Applications for the inaugural Waypoint cohort are due.
 - 9/25 Cohort #1 starts

- #### 'INVESTED' EQUITY CROWDFUNDING
- 8/18 Thursdays 2-5pm in Asheville
 - NEW** Online & on-demand Intro to Investment Crowdfunding course now available

WORKSHOPS & SERIES

- 8/9 Legal Clinic with NC LEAP
- 8/27 WNC Mutual Aid Summit & Cooperative Developers Training

CRAFT YOUR COMMERCE 2019

A series for makers & craft-focused companies

- 9/12 Marketing & Online Sales for Makers
- 9/18 Social Media
- 9/25 Photography
- 10/1 Shopify
- 10/24 Etsy (2 day workshop)

PLUS special Alpine and Foundations courses for makers and creatives starting 10/2 and 10/15

- #### B CORP
- 8/27 B Social (4-6pm)
 - 9/24 B Corp Q&A Panel (5-6:30pm)
 - 10/29 Boost Your B Corp Impact Assessment (4-5:30pm)
 - 11/20 B Social (4-6pm)

NO PEARL without GRIT

ASHEVILLE AFFILIATES presents

MOUNTAIN BIZWORKS 30TH ANNIVERSARY CELEBRATION

8/22 6-9pm at Ambrose West

ScaleUp WNC[®] PITCH EVENT

9/25 5:30-8:30pm at Highland Brewing Co.

OUTDOOR ECONOMY CONFERENCE

HOW OUTDOOR RECREATION BUILDS VIBRANT & HEALTHY COMMUNITIES

10/10 at Crowne Plaza Asheville

FULL DETAILS & REGISTRATION ONLINE AT [MOUNTAINBIZWORKS.ORG/EVENTS](https://mountainbizworks.org/events)
NOT SURE WHAT IS SERVICE IS RIGHT FOR YOU? JOIN A MONTHLY ORIENTATION SESSION



START - GROW - THRIVE
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